

## *Export Services at YOUR Fingertips*

Alabama's team approach to economic development is evident in the state's effective international trade efforts. The Export Alabama Alliance is a statewide network of export assistance professionals with the fundamental objective of helping Alabama companies to increase their business internationally.

### **The Alliance is comprised of the following Partners:**

**ALABAMA DEVELOPMENT OFFICE**  
[www.ado.alabama.gov](http://www.ado.alabama.gov)

**ALABAMA INTERNATIONAL TRADE CENTER**  
[www.aitc.ua.edu](http://www.aitc.ua.edu)

**ALABAMA STATE PORT AUTHORITY**  
[www.asdd.com](http://www.asdd.com)

**ALABAMA WORLD TRADE ASSOCIATION**  
[www.alworldtrade.com](http://www.alworldtrade.com)

**BIRMINGHAM REGIONAL CHAMBER OF COMMERCE**  
[www.birminghamchamber.com](http://www.birminghamchamber.com)

**MADISON COUNTY COMMISSION  
INTERNATIONAL TRADE DEVELOPMENT CENTER**  
[www.co.madison.al.us](http://www.co.madison.al.us)

**MOBILE AREA CHAMBER OF COMMERCE**  
[www.mobilechamber.com](http://www.mobilechamber.com)

**NORTH ALABAMA INTERNATIONAL TRADE ASSN.**  
[www.naita.org](http://www.naita.org)

**PORT OF HUNTSVILLE**  
[www.hsvairport.com](http://www.hsvairport.com)

**U.S. DEPARTMENT OF COMMERCE  
BIRMINGHAM EXPORT ASSISTANCE CENTER**  
[www.export.gov](http://www.export.gov)

**U.S. CHAMBER OF COMMERCE/TRADEROOTS**  
[www.traderoots.org](http://www.traderoots.org)



## *Diversify YOUR Markets*

Selling your products or services in export markets can be a true engine of growth for your company. Manufacturers and service providers all benefit from adding global markets to their customer base. If you are only selling domestically, you are missing out on six billion consumers who live beyond U.S. borders. Capture a piece of the international market and find new customers for your products today!

# EXPORT ALABAMA

*Making Trade Work  
for YOU*

Doing business overseas can be a challenge. Let the Export Alabama Alliance be your export partner. One call can link you to programs and services designed to help you succeed in the global marketplace. Whether you are a first-time exporter or want to expand into new or existing markets, give us a call.

***We are here when  
YOU need us.***

**Comprehensive  
International Trade Services**  
*All on a confidential basis*

**Overseas Marketing Solutions**

**Customized Research**

**Locate Distributors/Representatives**

**Export Financing**

**Trade Missions & Shows**

**Trade Regulations**

**Export Seminars & Workshops**

**Foreign Buyer Delegations**

Creating **JOBS** &  
Economic **GROWTH**

**Trade Means  
Revenue**

Doing business in foreign markets allows Alabama businesses to generate revenue from customers world-wide. Ninety-six percent of the world's population lives outside the United States. Alabama exports to over 200 foreign destinations.

**Trade Means  
Prosperity**

Trade is not just for the big guys. Over 2,300 companies export from Alabama. Over 80 percent are small and medium-sized enterprises with fewer than 500 employees.

**Trade Means  
Jobs**

Foreign sales generate jobs. Every \$1 billion in exports means 15,000 jobs for Alabama citizens. Alabama continues to rank in the the top 30 states for export sales. Fifteen percent of all manufacturing workers in Alabama depend on exports for their jobs.



**EXPORT ALABAMA ALLIANCE  
IS PROUD TO PARTNER  
WITH OUR SPONSORS**

**Gold**

Alabama Power Company  
Alabama River Pulp  
Alabama Small Business  
Development Consortium  
Regions Bank

**Silver**

Business Council of Alabama  
PowerSouth  
Tennessee Valley Authority

**Bronze**

Alagasco  
Economic Development  
Partnership of Alabama  
First Commercial Bank

**YOUR NETWORK TO SUCCESS**

**EXPORT  
ALABAMA**

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**EXPORT  
ALABAMA  
ALLIANCE**



**SUPPORTING ALABAMA  
INDUSTRIES WORLDWIDE**